

Positive Outcomes in a Post-COVID World

In the first volume of our *Take Five* series, which follows the trajectory of the collective conscience among design-focused professionals and enthusiasts, MOCA+ surveyed community members from its *Design Insights Forum* from June 3 to June 11, 2020 and asked five key questions about the impact of COVID-19 on daily life, spending patterns, the future, and hope for change.

LIFE HAS CHANGED

"The new normal" may be a phrase wearing out its welcome, but the fact is that three in four community members say their life has changed and in a major way.

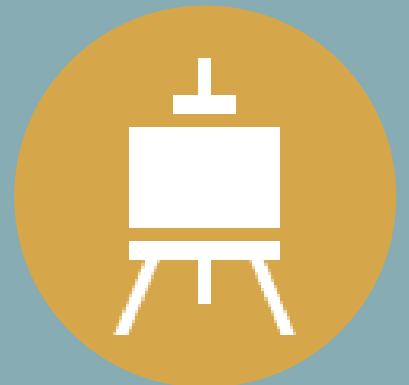


CAUTIOUSLY OPTIMISTIC

The majority believe it will take at least 7 months before any semblance of "normalcy" in our country exists; but fewer than 4% felt that we will never return to it.

THE ARTS AND INNOVATION WILL PERSEVERE

There is consensus that travel, health care, and education will transform dramatically, but a strong belief the arts, innovation, and personal relationships will not be all that different post-COVID.



INVESTING IN THEIR DOMAIN AND HEALTH

Community members expect to spend less on travel, entertainment, and apparel, but increase spending for home improvements, outdoor spaces, and healthcare/wellness through year's end.

OPPORTUNITIES, SILVER LININGS

From reconnecting with family, working from home, to better hygiene habits, there are many positive outcomes of the pandemic; and a quiet confidence is growing that the US will reshape how we address environmental issues, healthcare, and inequality in the times ahead.



PEOPLE WILL KNOW THAT THEY ARE STRONGER THAN THEY PREVIOUSLY THOUGHT, AND WE REALLY CAN GET THROUGH ALMOST ANYTHING LIFE THROWS AT US.

- Design Insights Forum Member



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